

Car Comparison

Current VS New

Headlights: Sci-fi Neon



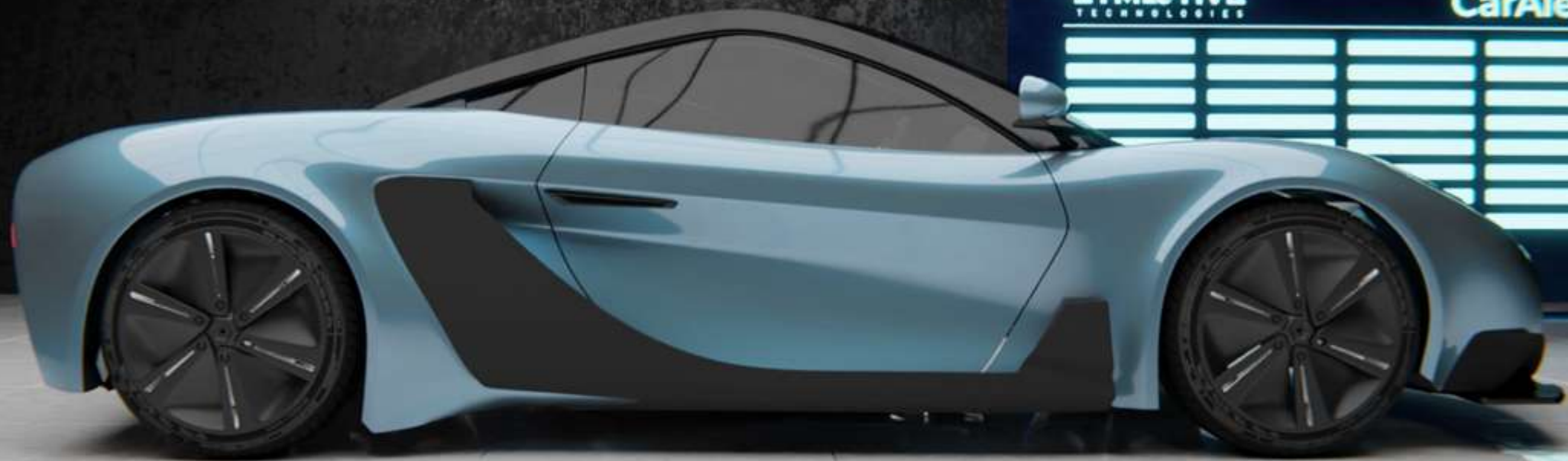
Headlights:
Hyper realistic



Car Front:

Different levels of contemporary realism





Side view:
stylistic sidebars



sidebars can be removed

Side view:
Pure sports.



Taillights:

Artistic, cyber adventure





CYMOTIVE
TECHNOLOGIES

CarAlert

Taillights:

Hyper realistic



Car Top:

Artistic, transparent glass



© Behr Bros. GmbH



Both options work well in telling your story.
It's only a question of which car will resonate better with your target audience.